

Bookmobile

The Extreme Collector #1

PONTIAC - OAKLAND MEMORABILIA

TIM DYE, AUTHOR

Pontiac Vintage Press & Library
10402 S. 200th E. Avenue
Broken Arrow OK 74014
918-451-3092
www.okchiefpontiac.com
email: okcoils@hotmail.com
130 p.; color
8.5" x 11", \$35



This book is a starting point and that he is always learning. When he doesn't know something, he tells the reader. As someone involved with the printing business, Mr. Dye also includes a brief history and explanation of the printing of brochures and includes a picture of the actual press used to print the 1968 Pontiac performance catalog. Chances are good that as this book is read, the reader will find at least one collectible that is new to him. The photos and descriptions of the items are excellent. This book is a great resource not just for memorabilia collectors but also for students of advertising history. In short, it's a fun read.

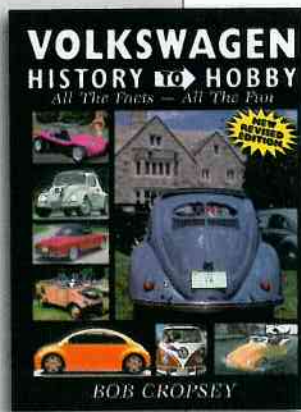


- Kim Gardner

Volkswagen

HISTORY TO HOBBY

BOB CROPSEY, AUTHOR



Jersey Classic Publishing
75 Locust Avenue
Wallington NJ 07057
www.JerseyClassics.com
ISBN: 978-0-9765261-1-7
288 p.; 120 b&w photographs
8.5" x 11", softbound, \$25
Revised edition, 2009

Cropsey also includes a section on the hobby and a bibliography of Volkswagen books, as well as a small section on getting your VW ready for a season of cruising. Keep in mind this is not a book about restoring your VW or an in-depth history of the company. It is a great compilation of historical facts and fun trivia. If added to your bookshelf, it just may spend more time off the shelf than on it.

- Kim Gardner

With the demise of Pontiac, collectibles from its long history are becoming more desirable and Tim Dye brings a book that every Pontiac and Oakland owner/collector will want to add to their library. With more than 500 items featured, this color book covers just about every type of collectible related to Pontiac and Oakland, from brochures, posters, model cars, awards, publications, and signs to promotional materials, toys and more.

Examples of these items, almost all from the author's collection, are shown and dated to the best of Mr. Dye's knowledge. He readily admits that this

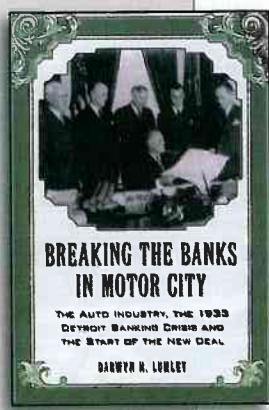
Do you like Volkswagen history and trivia? Then Bob Cropsey's book will do well to find a place on your bookshelf. His 2009 edition of *Volkswagen: History to Hobby* has added 100 new photographs and 50 pages to

the 2004 edition, plus a soft cover format. The historical facts are presented chronologically, from 1844 (the founding of the Westfalia company) to 2007 (60th anniversary of the VW bus). Included are pictures of the prototypes and personalities connected with the history of Volkswagen. The book also includes chapters on Volkswagen advertising (print and film), VWs in the movies and on television, *Herbie the Love Bug* and more. There is a year-by-year breakdown of changes in the Beetle and the VW buses.

Breaking the Banks in Motor City

THE AUTO INDUSTRY, THE 1933 DETROIT BANKING CRISIS, AND THE START OF THE NEW DEAL

DARWYN H. LUMLEY, AUTHOR



McFarland
960 NC Hwy 88 W
Jefferson NC 28640
336-246-4460
ISBN: 978-0-7864-4417-5
11 photos, chronology, notes, bibliography, index
202pp. softbound
9.5 x 6.5"; softbound; \$35

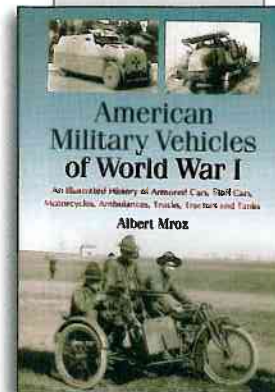
This history tells the relatively unknown story of how the Detroit automobile industry played a major role in the 1933 banking crisis and the subsequent New Deal reforms that drastically changed the financial industry. Spurred by failed decision making and conflicts of interest by automobile industry leaders, Detroit banks experienced a critical emergency, precipitating the federal closure of banks on March 4, 1933, the first in a series of actions by which the federal government acquired power over economics previously held by states and private industrial and financial interests.

Darwyn H. Lumley, 2007-2009 president of the Society of Automotive Historians, has written for a number of automotive publications.

American Military Vehicles of World War I

An Illustrated History of Armored Cars, Staff Cars, Motorcycles, Ambulances, Trucks, Tractors and Tanks

ALBERT MROZ, AUTHOR

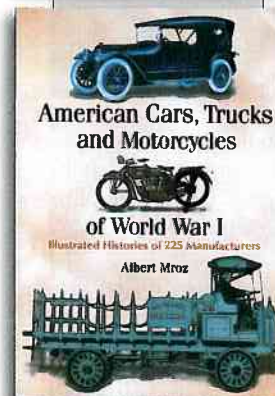


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332 photos, chronology, bibliography, index
326pp.; 7x10"; softbound; \$45

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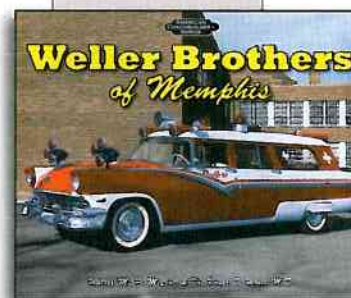
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Jefferson NC 28640
336-246-4460
ISBN: 978-0-7864-3967-6
246 photos, bibliography, index
426pp.; 7x10"; softbound; \$45

the Military Vehicle Preservation Association, the Society of Automotive Engineers, the Society of Automotive Historians, and the American Truck Historical Society, and is on the advisory board of the Hays Truck Museum.

Weller Brothers of Memphis

Photo Archive

WALTER M.P. MCCALL & ROGER D. WHITE, AUTHORS



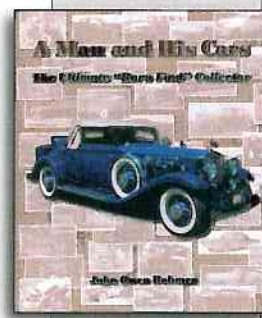
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Hudson WI 54016
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132 illustrations, factory photos
128 pp.; 10.25x8.5"; softbound; \$35

its much larger competitors built their hearses and ambulances on special long-wheelbase commercial chassis supplied by Cadillac and Packard, Weller did conversions on any car provided by the purchaser. By the 1970s, the Weller saga had come full circle - from a small body shop to a successful well-known regional professional car converter and back to its core body shop business. You will find the complete story here accompanied by a remarkable collection of black and white photographs highlighting Weller Brothers production.

A Man and His Cars

THE ULTIMATE "BARN FIND" COLLECTOR

JOHN OWEN BOHMER, AUTHOR



JOBohmer
1474 Herndon Circle NE
Palm Bay FL 32905
jobohmer@gmail.com
197pp.; b & w, photographs
8.5x10.25", hardbound; \$44

and some rare and unusual vehicles normally seen in America's rural areas. As I mentioned in my column, John was a small-plane pilot and kept his eyes open for what was hidden behind barns or in the groves. This is a very fun read that I couldn't put down.

- West Peterson